

8. Essentials for Day-to-Day Business Management

Strategic management is not only knowing how to do things right, but also what are the right things to do in order to progress from being a good company to a great industry prototype. Enterpreneurs will gain knowledge for maintaining competitive momentum and keeping abreast of all business essentials on a daily basis. Industry experts will share precision skills in management leadership strategies, how to use financial data to make prudent business decisions, human resources management - human capital, and responsibilities for Uncle Sam.

9. How to Protect Your Assets

Have you heard of someone losing his or her business, house, car, and/or family heirlooms to lawsuits or Uncle Sam? When people have no plan to protect or preserve the very assets they work so hard for, they simply plan to lose it. This workshop covers all that you need to know about protecting your business, real estate properties, and personal assets from lawsuits and other liabilities. This is your chance to dialogue with bilingual/bicultural industry experts how to protect the assets you own and preserve it for your next of kin.

Lunch
12:30 p.m.—1:45 p.m.
Keynote Speaker

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EMPOWERMENT INSTITUTE REGIONAL CONFERENCE

*Best Practices & Opportunities in
Working With Southeast Asian
Families and People With
Disabilities*



September 28, 2007
9:00 a.m. to 3:00 p.m.
Trinity Lutheran Church
3973 N. Cedar Ave.
Fresno, CA 93726.
R.S.V.P by 9/21/07

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9:00 a.m.—10:30 a.m.

1. Removing Barriers for Success in Working With Southeast Asian Families and People With Disabilities

This workshop will provide practical knowledge for strengthening relationships and improving success in working with Southeast Asian families and individuals with disabilities. Appropriate etiquettes for effective interaction with Southeast Asian individuals and families in communication, and cultural meaning and expectation issues. This is an orientation to Southeast Asian diversity, community awareness, and key factors to increase business productivity and effective service delivery. Topics include service for youth, women, refugees/ethnic minorities, and children, an opportunity people cannot be missed.

2. How to Start Your Dream Business

This workshop is for individuals that want to start their own business from the ground up or improve existing businesses. A panelist of experts will speak on the necessities of identifying and forming a business idea, developing business plans and securing finances, and business tax and legal responsibilities. People with disabilities, women, and minorities with a dream should attend this workshop to learn how to turn it into a business opportunity.

3. Earned Income Opportunities for Nonprofit Organizations

Scarce resources limit nonprofit organization's ability to sustain altruistic service for the Valley's ethnically, culturally, and disadvantaged populations. Because of limited resources avail-

able, public and private funders are forced to support certain entities instead of community needs and organizational competitiveness. Therefore, some smaller nonprofit organizations are struggled to continuing open its doors for the severely underserved community. This workshop will assist nonprofit organizations to explore options for earned income opportunities and alternative funding resources. Organizations with the capacity to generate its own funding resources will not only have the flexibility to provide more services, but also the ability to ensure for continuity of services critical to certain segments of the community. A panelist of experts will highlight some of the best practices in earned income opportunities and alternative funding sources available for nonprofit organizations.

10:45 a.m.—12:15 p.m.

4. Best Practices and Opportunities in Working With Southeast Asian Families and Individuals With Disabilities

Implementing a great program to benefit Southeast Asian individuals merely the flip side of a coin, while delivering effective service to this hard-to-serve population defines success. Let's hear what model programs do to successfully reach and serve the Southeast Asian families. Best practices of successful outreach, service, and how to keep the hard-to-reach clients will be discussed. This is an opportunity to dialogue with the very best in the field and network to strengthening services for Southeast Asian families.

5. Disability rights and self-advocacy to access services

Many Southeast Asian families and individuals with disability are not aware of disability rights and services available to them. This workshop is designed to orient individuals with disability and

their family members to disability rights and how to access entitlement services. To exercise your right is to know how to advocate for what you need. Individuals with disability and family members are encouraged to attend this workshop. You will increase awareness and sharpen ability to work the maze of bureaucratic systems and procedures to obtain the services you need and deserve.

6. Culturally Competent Health Care Service for the 21st Century

The Valley is home to the second largest group of Southeast Asian refugees with diverse cultures, needs, and expectations. Their perceptions of wellness and health care seeking behaviors often resulted in health disparities. This workshop is designed to dialogue cultural practices and health beliefs that service providers should know to avoid unnecessary legal battles and cost effective use of limited resources. Meet the best in the field and discover latest research on Southeast Asian health practice behaviors and opportunities in multicultural health.

2:00 p.m.—3:00 p.m.

7. What Keeps Nonprofit Alive?

This workshop will discover the gems in nonprofit organizations. One may wonder what nonprofit is all about, how funds can be obtained to support service in the community, and what are values behind nonprofit organizations. What happen to organizations with limited funding and who keeps the door open? Let's dialogue how nonprofit is doing, what's behind the organization's business purpose, and explore options nonprofit have missed in the Central Valley. What can we do about it as a community?